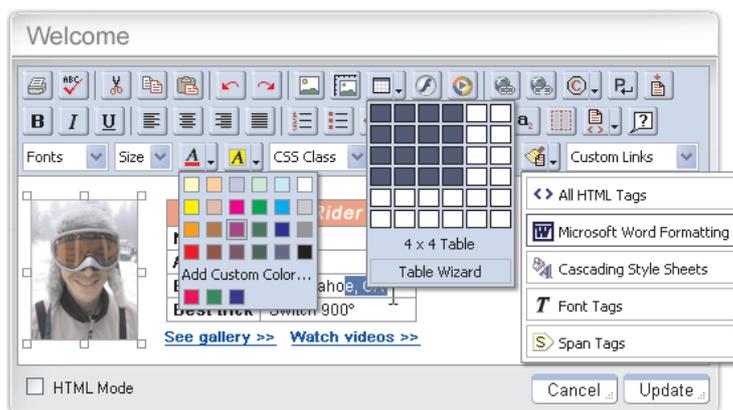
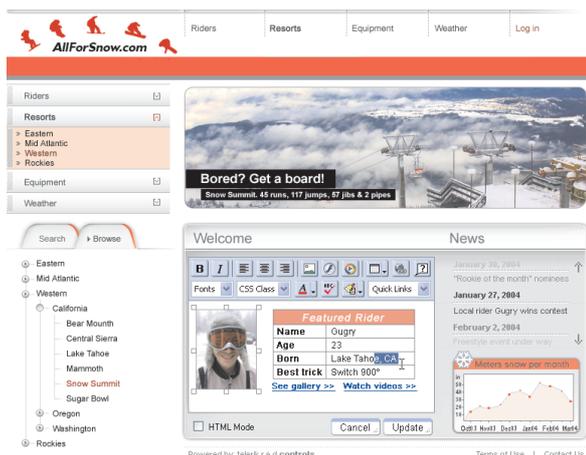


Overview

telerik r.a.d.editor is the leading WYSIWYG rich-text editor for ASP.NET. It can be easily integrated into any site or web-application to allow even non-technical users to publish and manage web-content as easily as writing a document: format text, place tables, insert images and Flash, set hyperlinks, interconnect pages, and so on.



r.a.d.editor is a high-end ASP.NET component with superior usability, which can quickly turn a Textarea into a powerful HTML editor. The integrated mechanisms for enforcing roles and security, along with the capabilities for skinning, customization, and localization make the control a perfect solution for any web-application - from small static web-sites to enterprise-wide systems.

For End-Users

Benefits and added value

- **Empower business users** to create, publish, and edit rich web-content, as easily as writing a document.
- **Free IT specialists** from time-consuming content management and let them focus on system integrity.
- **No training or HTML knowledge is required** - the interface of r.a.d.editor closely replicates familiar word-processors, which makes it convenient for regular business users.
- **No additional software needed** - to use r.a.d.editor, users need just a web-browser.
- **Copy and paste directly from Microsoft® Office** and other applications. Users can choose whether to preserve the content formatting or strip it to a different extent.
- **Rapidly format text and objects** with your corporate CSS styles for increased productivity and design consistency.

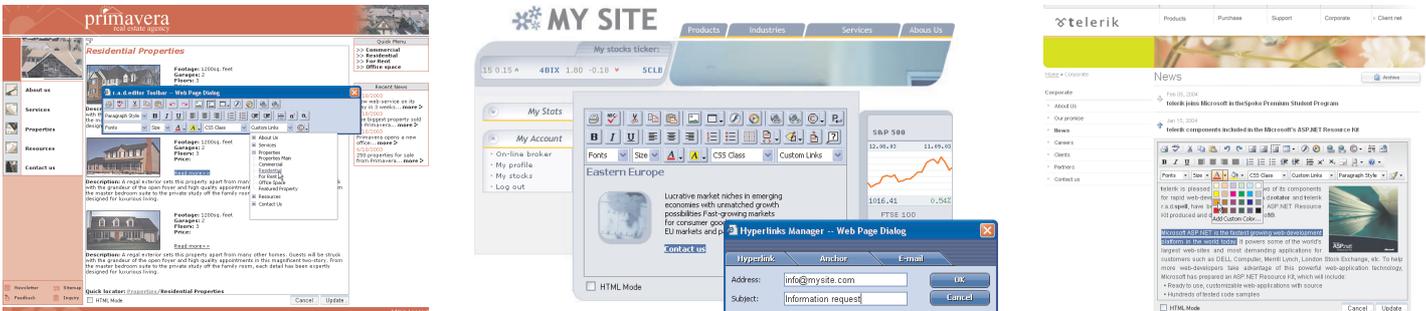
For Developers

Reasons for choosing r.a.d.editor

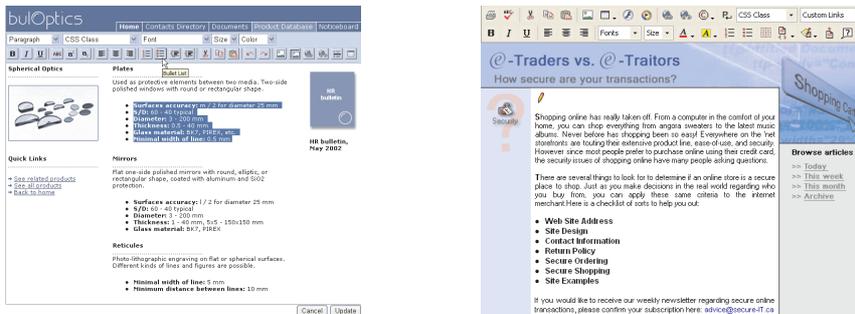
- **Richest feature set** - r.a.d.editor is the most mature WYSIWYG editor for ASP.NET, whose advanced features can substantially increase the value and usability of your products.
- **Save time and effort, focus on core functionality** - by choosing r.a.d.editor you will avoid costly in-house development and receive a stable commercial-grade content editor for the cost of 2-3 times your base hourly rate.
- **Effortless customization** - tweak the appearance and behavior of the editor in seconds. Manage folder permissions; subset fonts, colors, and styles; handle different events accordingly.
- **Expand the functionality further** with custom buttons, dropdowns, and dialogs that execute your own JavaScript functions.
- **Enforce roles and security** - built with security in mind, r.a.d.editor can be integrated even in large enterprise applications, where access to folders and tools is configured according the user's role.
- **Manage multiple r.a.d.editors at once** using shared XML configuration files. This approach is extremely helpful when migrating, updating or just tweaking your web-application.
- **Quick-Start framework with visual configurators**. Get your projects up and running right away using the quick-start framework. Experiment with different options on-the-fly from programmatic configuration to localization.

Fields of Application

1. Management of specific areas of content on a web-page (e.g. welcome message, contact information, job post, etc.)



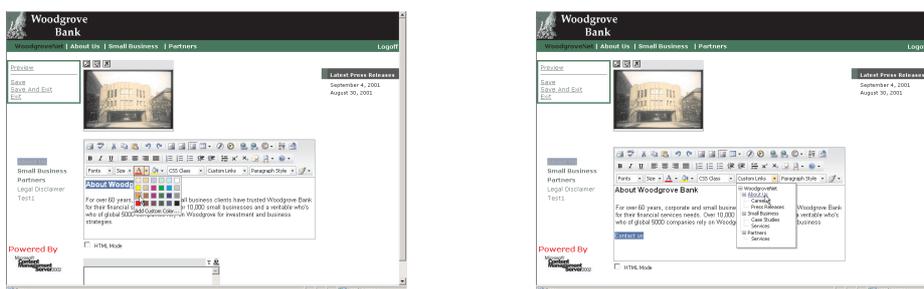
2. Management of complete HTML web-pages



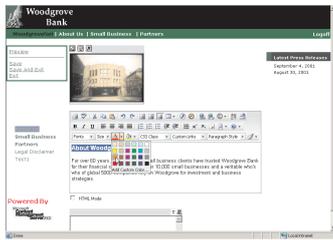
3. Replacement of plain Textarea forms with the full featured rich-text editor for data entry purposes (e.g. in e-mail systems, forums, job portals, etc.)



4. Replacement of the default HTML Placeholder in Microsoft® Content Management Server (MCMS).



r.a.d.editor in Microsoft® Content Management Server



telerik r.a.d.editor MCMS edition represents a modified version of the r.a.d.editor component along with a MCMS placeholder, which allow developers to easily replace the default HTML placeholder in MCMS with a high-end WYSIWYG content editor.

Benefits for End-Users

- Create and manage rich HTML content in MCMS-based web-applications as easily as writing a document.
- Enjoy a Microsoft® Word-like interface that eliminates the need of technical knowledge.
- Place media files and documents from the MCMS Resource Gallery using the dialogs of the r.a.d.editor.
- Interconnect pages (insert internal links) by selecting them from the treeview on r.a.d.editor's toolbar.
- Use the dictionaries of Microsoft Word for spellchecking in r.a.d.editor.

Benefits for Developers

- Add value to your MCMS projects by adding an advanced WYSIWYG editor with high usability.
- Enjoy increased development productivity thanks to the r.a.d.editor's ability for rapid deployment and easy integration in the MCMS.
- Customize the behavior and appearance of the editor to for the specific requirements of your project.

Integration Capabilities

r.a.d.editor MCMS edition can be easily integrated to use the specific resources and features of the MCMS:

- The component can be deployed in a MCMS page with a drag-and-drop of the r.a.d.editor placeholder in Visual Studio .NET
- The most common settings of the r.a.d.editor can be configured directly in the Property Window (placeholder properties)
- r.a.d.editor's dialogs for inserting images, Flash, Windows® Media, and documents use the Resource Gallery of the MCMS.
- r.a.d.editor's custom links dropdown is populated with the channels structure of the MCMS project.
- r.a.d.editor uses the security model of the MCMS. As a result, when the "EnableAuthoring" property of the placeholder is set to False, the r.a.d.editor is displayed in View-only mode.
- r.a.d.editor features a multilingual spellchecker, which can use either its integrated dictionaries or the ones supplied with Microsoft® Word. (Note: Microsoft® Word must be installed on the server).



"When the programmers first demonstrated the Telerik r.a.d.editor to our staff, a lot of collective light bulbs were going on. Our project manager realized she wasn't going to have to field all the calls about the little site changes anymore, our boss realized we were going to be cutting production time on the project, and we, the programmers, realized we weren't going to have to build a back-end administration for every page in the site! We were really amazed to see the WYSIWYG editor doing JavaScript rollovers within the browser window. It makes site changes a real no-brainer for our client. Thanks again for all your help!"

Dana McNeil
Lead Programmer
Earthtalk Studios

Features

- **Familiar word-processor interface** - r.a.d.editor offers the "look and feel" of desktop word processors and provides similar level of functionality so that end users can work in a convenient and familiar environment.
- **Cross-browser support** - r.a.d.editor is the first ASP.NET content editor to support non IE browsers (NS 7.1, Mozilla 1.3)
- **(Unique) Integrated multilingual spellchecker** (r.a.d.spell) - supports 19 languages, custom dictionaries, and all common options like check all caps, check for repeated words, check words with numbers, etc. You can even create a new language or subject-specific dictionary (i.e. medical, optical, etc.)
- **(Unique) Document uploader** - allows various types of documents to be uploaded directly through the editor. A link to the uploaded resource is inserted automatically.
- **(Unique) Thumbnail generator** - allows users to conduct general image resampling. Provides a convenient way for linking small thumbnails to full-size images.
- **(Unique) Toolbar on page or in a dialog** - r.a.d.editor's toolbar can be docked on the page or be left floating over the text, to avoid stretching of smaller editable spaces.
- **(Unique) Custom links dropdown** - the whole web-site structure can be displayed as a treeview in the toolbar. To insert an internal link, end-users just need to select the respective page from the custom links dropdown.
- **(Unique) Styles can be applied to objects** (tables, images, links) to ensure rapid formatting and design consistency.
- **(Unique) Save directly in the control file** - r.a.d.editor is the only content editor which can save content directly in the ASCX/ASPX file, when a database is not needed.
- **Code sweeper** - to facilitate effortless copy/paste from Microsoft® Office or other applications, r.a.d.editor provides a multi-level code sweeper that can strip all HTML tags, Word-specific formatting, Cascading Style Sheets, or Font tags.
- **Easy localization through XML files** - all labels, buttons, tooltips, and error messages are defined in external XML files so that the language of the editor can be switched with a single property. Asian "double-byte" languages are also supported.
- **Customizable interface, skinning** - the toolbars and dialogs of the editor can be quickly re-skinned to match exactly your site interface. Shipped with 3 different schemes.
- **Full support for images, Flash and Windows® Media** - users can upload, insert, delete and set properties of various media files. Permissions for access and management of media files can be set dynamically according to the user's role.
- **"Edit" mode and "View only" mode** - r.a.d.editor can be easily set into "Edit mode" by clicking on the small "pencil" button or programmatically. When in "View only" mode, the content is displayed as regular HTML and editing is disabled.
- **Full-table editing, Word-like table builder** - r.a.d.editor makes table creation effortless thanks to the click-and-drag table builder. All existing tables can be modified completely.
- **WYSIWYG Font and Style dropdowns** - aiming at high usability r.a.d.editor enables users to preview fonts and styles right in the dropdown before they are applied.
- **Code snippets dropdown** - a handy tool for inserting frequently used pieces of content (HTML or plain text) like e-mail signatures, product description templates, etc.

I have to tell you that I have been very pleased with the editor and even surprised with how much it can do. I have also been extremely pleased with your responsiveness and support. I have never had better support from any other vendor I've dealt with.

Robert Methven
Founder and CEO
TidalWave Software

System Requirements

1. Server

- Internet Information Services 4+ Microsoft® .NET v1.0+

2. Client

- Internet Explorer 5.5+, Netscape 7.1, Mozilla 1.3+ for editing.
- Internet Explorer 5.0+, Netscape 4.7+ for viewing
- JavaScript must be enabled

3. Editor / IDE

- Microsoft® Visual Studio® .NET
- ASP.NET Web Matrix
- Macromedia DreamWeaver MX
- Notepad or any other text editor

About telerik

telerik specializes in the development of presentation layer and content management components for the Microsoft® .NET platform. The company's line of products, called r.a.d.controls, provides developers with the essential ASP.NET components for improving developers' productivity and reducing project costs.

telerik components are used in demanding environments and have proven to be among the most stable and feature-rich on the market.

Among the thousands of telerik clients are Microsoft, HP, T-Mobile, BP, Intel, The United Nations, Citigroup, Motorola, Pfizer, Harvard University, and other leading companies, educational, and non-profit organizations.

telerik is an active member of the Component Vendor Consortium, the Microsoft Visual Studio Industry Partner Program and the Microsoft Certified Partner Program.